

## Inventory Example of Ownership Communication Activities and Information

What are you doing currently? What documents and policies exist now?

Reporting	Inform all owners	Inform a subset of owners	Who is responsible for communication:
Dividend/distribution reports			
Tax reporting (1099s, K-1s, share basis)			
Ownership holdings report			
Annual ballot to elect directors			
Quarterly financial report			
Annual financial report			
Philanthropy/Business in the community report			
Valuation report			
Other:			
Documents and Policies	Available to all owners	Available to a subset of owners	Who is responsible for communication:
Documents and Policies  Business formation, operating agreements, bylaws			
Business formation, operating			
Business formation, operating agreements, bylaws  Policy on nomination and			
Business formation, operating agreements, bylaws  Policy on nomination and election of directors  Executive management			
Business formation, operating agreements, bylaws  Policy on nomination and election of directors  Executive management succession plans  Owner vision and goals			
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Policies on loans/support for family members			
Family code of conduct			
Business history archive			
Family history archive			
Other:			
Forums and Meetings	Open to	Open to a	Who is responsible for
r oranis ana meetings	all owners	subset of owners	communication:
Owners council	all owners	subset of owners	communication:
	all owners	subset of owners	communication:
Owners council	all owners	subset of owners	communication:
Owners council Owner education events	all owners	subset of owners	communication:
Owners council Owner education events Annual shareholder meetings	all owners	subset of owners	communication:
Owners council Owner education events Annual shareholder meetings Quarterly business updates	all owners	subset of owners	communication:
Owners council Owner education events Annual shareholder meetings Quarterly business updates Family gatherings	all owners	subset of owners	communication:

As featured in *The Family Business Advisor* article "Building Connection Among 'Owners by Chance' and 'Owners by Choice' in Your Family Business" by Kate Barnwell, The Family Business Consulting Group.