

Essential Conversations for Family Business Board Leaders



THE CHAIR FORUM | April 19 & 20 | Chicago

Presented by The Family Business Consulting Group

The Chair Forum is an exclusive opportunity for in-depth conversations with peers and experts on distinct issues that face the chair of a family business board:

- The Challenges of the Chair
- Developing Accountability
- Establishing Trust and Transparency
- Maximizing Board Effectiveness
- Strategic Leadership in the Board Room

Facilitated by leading governance advisors Craig Aronoff, Greg Greenleaf and Kelly LeCouvie, this seminar provides an insider's view of the innovative and meaningful ways that family businesses build thriving governance systems. The Chair Forum is limited to 40 participants — early registration is highly encouraged.

For details, visit: www.thefbcg.com/chairforum18 or call (773) 604-5005.

Past attendee comments:

"The conference was well organized, fact-filled and, more importantly, extremely relevant. Hearing the experiences and solutions of other attendees was extremely valuable."

"The format was spot on. Really enjoyed the peer sharing time. I'm surprised at how candid the other chairs were. I also got great validation on the progress we have made."

"I would recommend this program to any family-owned business."

Helping family businesses prosper across generations.®

To learn more about The Family Business Consulting Group, call (773) 604-5005, email info@thefbcg.com or visit www.thefbcg.com. There is absolutely no obligation.



Inside The Chair Forum



The Challenges of the Chair

Board leaders wrestle with unique questions that impact the successful continuity of the business and the family. Discuss common concerns and set expectations for learning over the two-day program.

Developing Organizational Accountability

The chair is responsible for creating a culture of accountability within the board and management team. What tools do you have to drive accountability? What role should the board play in monitoring performance? And how should board committees contribute to oversight of key objectives? During this session, you will develop new insights on practical actions that will advance accountability as a key component of the culture of your organization.

Establishing Trust and Transparency

One of the most complex challenges that you face as the information gatekeeper is the balance of confidentiality and transparency between shareholders and directors. When a shareholder asks about your board meetings, how much do you tell? We'll explore the chair's responsibility in shareholder relations and methods for building an environment of trust, support and healthy dialogue.

Maximizing Board Effectiveness

Does your board engage in breakthrough thinking, team building and lively discussions? How do boards gain efficiency and build momentum to contribute powerfully to business success? Discover practices and approaches that boards use to maximize their effectiveness, from director onboarding through board evaluation.

Strategic Leadership in the Board Room

The board plays an indispensable role in oversight of strategy and consideration of key strategic alternatives. Yet, many companies lack effective approaches for strategic planning, and many boards struggle to determine appropriate roles for directors and management in the strategic process. Attendees will learn from companies that have approached strategy with purpose and apply their own perspectives to a strategic case study.

Networking Reception and Dinner

Meet, mix and mingle with other participants and program faculty during a relaxing reception and dinner.

REGISTER TODAY AND SAVE

The Chair Forum is limited to 40 participants — early registration is highly encouraged. For more information, visit: www.thefbcg.com/chairforum18 or call (773) 604-5005.

Participants must meet the following criteria:

- Current chairman of the board for a family firm. Vice-chairs may also register along with the current chair.
- The board must include independent directors or be in the process of adding independent directors.
- The board must consistently meet at least three times per year.

The registration fee includes advance preparation and conference learning materials, program instruction, refreshment breaks, breakfast, lunch and dinner reception on Thursday and breakfast and lunch on Friday.

Registration Fees	Before 1/12/18	After 1/12/18
Chair	\$2800	\$3000
Chair & Vice Chair	\$5400	\$5800

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