

Essential Conversations for Family Business Board Leaders



THE CHAIR FORUM | March 14 & 15 | Rosemont, IL

Presented by The Family Business Consulting Group

The Chair Forum is an exclusive opportunity for in-depth conversations with peers and experts on distinct issues that face the chair of a family business board:

- The Dynamics of Communication in Governance
- Developing Accountability
- Strategic Planning in the Family Business
- Panel Discussion: The High-Functioning Board
- Building Board Talent
- Facilitating Change in the Boardroom

Facilitated by leading governance advisors Stephanie Brun de Pontet, Kelly LeCouvie and Joe Schmieder, this seminar provides an insider's view of the innovative and meaningful ways that family businesses build thriving governance systems. The Chair Forum is limited to 40 participants — early registration is highly encouraged.

For details, visit: www.thefbcg.com/chairforum19 or call (773) 604-5005.

Past attendee comments:

"The conference was well organized, fact-filled and, more importantly, extremely relevant. Hearing the experiences and solutions of other attendees was extremely valuable."

"The format was spot on. Really enjoyed the peer sharing time. I'm surprised at how candid the other chairs were. I also got great validation on the progress we have made."

"I would recommend this program to any family-owned business."

Helping family businesses prosper across generations.®

To learn more about The Family Business Consulting Group, call (773) 604-5005, email info@thefbcg.com or visit www.thefbcg.com. There is absolutely no obligation.



Inside The Chair Forum

The Dynamics of Communication in Governance

Help business owners, board members, family members and senior management better understand their roles in good governance. Discover how to:

- Operationalize decision-making responsibilities
- Ensure that the right flow of information is being shared among key components of the family enterprise system
- Establish trust and transparency in the process by understanding what to share and when

Developing Organizational Accountability

Create a culture of accountability within the board and management team. Key takeaways include:

- Master new tools to drive accountability
- Define the board's role in monitoring performance
- Leverage board committees to provide oversight of key objectives

The High-Functioning Board: A Panel Discussion

Our panel of seasoned chairs will share their unique stories and lessons learned as leaders of family business boards. This interactive opportunity offers a chance to dive deeper into real-world cases and apply the new concepts learned during The Chair Forum.

Facilitating Change in the Boardroom

Expand your leadership toolbox to guide an evolution process when existing structures aren't productive.



Strategic Planning in the Family Business

Ensure that the board plays an indispensable role in oversight of strategy and consideration of key strategic alternatives. During this session, you will:

- Gain a deeper understanding of the appropriate roles for directors, owners and management in the strategic process from development to execution
- Discover effective approaches for strategy planning in both steady and disruptive states of the business

Building Board Talent: Attracting and Selecting the Right Directors

Find the best independent and family directors to add value to your board with these proven practices:

- Establish objective processes for the nomination, selection, evaluation and onboarding of family and independent directors
- Create an education program for family directors

Networking Reception and Dinner

Meet, mix and mingle with other participants and program faculty during a relaxing reception and dinner.

REGISTER TODAY AND SAVE

The Chair Forum is limited to 40 participants — early registration is highly encouraged. For more information, visit: www.thefbcg.com/chairforum19 or call (773) 604-5005.

Participants must meet the following criteria:

- Current chairman of the board for a family firm. A vice-chair or lead independent director may also register along with the current chair.
- The board must include independent directors or be in the process of adding independent directors.
- The board must consistently meet at least three times per year.

The registration fee includes advance preparation and conference learning materials, program instruction, refreshment breaks, breakfast, lunch and dinner reception on Thursday and breakfast and lunch on Friday.

Registration Fees	Before 1/11/19	After 1/11/19
Chair	\$2800	\$3000
Vice Chair or Lead Independent Director*	\$2600	\$2800

*May also register along with current chair

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