



THE FAMILY GOVERNANCE FORUM

Connecting Leaders. Building Legacies.



October 19-20, 2017
Hyatt Place Chicago/O'Hare

THE
FAMILY BUSINESS
CONSULTING GROUP
fbcg

The Family Governance Forum is a two-day, interactive experience that connects family leaders and influencers to support the growth, development and success of their families' legacies. The program is designed to lead participants through learning, discussion and planning to heighten their effectiveness as leaders in the family enterprise and evolve and transform their family governance in the coming year.

Attendees will leave the program with new materials, ideas, resources and insights on a range of family governance activities, as well as a plan to put these learnings into action, fully supported throughout the program by peer insight and advisor expertise.



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2017 Program Theme: Engagement Across the Generations

As families change by welcoming new members and new generations, active communication and participation are essential to building family cohesion. An effective family governance process can provide the essential forum for constructive discussion and problem solving that places the culture, values and goals of the family on the same plane as that of the business. Over the course of this program, attendees will gain new insights on building engagement, learn from successes and struggles of other families, and integrate their learnings into a work plan based on their individual goals for governance with action steps to put into place in the year to come.

Main Sessions

Family Governance: A Foundation for Family Enterprise Sustainability

Families have long experienced the benefits of family governance in building cohesion and family enterprise sustainability, and new research is reaffirming the value of investment in the 'family' aspect of family enterprise. Learn current thinking about the role of family governance in continuity and how family firms are leveraging this knowledge to perpetuate their legacy.

Building Trust & Communication in the Family Group

This session will introduce the key components of Trust-Based Partnerships, and sharpen your skills as a family leader in cultivating open communication and addressing difficult conversations.

Creating Your Family Education Strategy

Engaging family members as owners, future owners and responsible stewards of the family enterprise begins with education. We'll show you how to build an education program to evolve with your family's needs while strengthening family bonds.

Connecting with the Next Generation

Preparing the next generation to take on responsibility for stewardship of the family business is critical to a seamless, successful transition when the time comes. Learn how to develop a touch-point plan designed to engage and educate the next gen by age, interests and talents.



Evolving Your Family Governance Process

From the kitchen table to the conference table, purposeful families can coordinate themselves to deal with the challenges they encounter as their family grows and changes. Because there is no "one-size-fits-all" governance structure, we will focus on how an integrated process can adapt to changing needs for generations to come.

Creating Your Family Governance Action Plan

Building on the insights gathered throughout the program, this part of the workshop will help you set meaningful goals for enhancing family engagement and determine next steps to put your plan into action. There will be opportunities for brainstorming, peer review and advisor feedback to help shape your objectives and implementation structure.

One-on-One Advisor Support

Attendees are invited to close out the program with an optional 20-minute private consulting session with a program faculty member to review your work plan or discuss a concern you have as a family leader.

Learning Labs

The Family Governance Forum offers two rounds of breakout sessions to tailor your learning experience. Choose from one of three for each round:

Round 1

- A. Family Meeting Idea Exchange: How to Attract and Engage Multigenerational Families
- B. The Family Champion: Cultivating Future Family Leadership
- C. Effective Facilitation for Family Leaders

Round 2

- A. Managing Conflict through Family Governance
- B. Starting Strong: Onboarding Family Members
- C. Stuck in the Middle: Navigating Relationships with Board, Management and Shareholders



About the Venue

Hyatt Place Chicago/O'Hare Airport is conveniently located five minutes away from Chicago's O'Hare Airport at 6810 Mannheim Road, Rosemont, IL.

A small block of rooms have been reserved with a special group rate of \$132 per night (plus taxes). To reserve your room, call 888-492-8847 and reference G-FBCG by September 27, 2017.

Reservation requests received after 5 PM CT at the hotel on the cut-off date will be accepted on a space and rate availability basis.

Meet the Faculty



Stephen McClure, Ph.D.

Steve is a principal consultant specializing in making family owned a competitive advantage. In doing so, he assists with family communications and decision making, succession planning and implementation, and governance and management in family firms. His work often involves family and non-family employee teamwork, implementing advisory boards or boards of directors, family councils, successor development and management practices, such as compensation and strategic planning, tailored to family firms.



Wendy Sage-Hayward

Wendy is a senior consultant working closely with business leaders, family firms, and boards. She brings deep knowledge and perspective to global clients across sectors, facilitating meaningful conversations with multi-generational families on governance, firm continuity, leadership, next generation preparation, and conflict resolution. She is adept at establishing integrated governance structures for the family, business, and ownership, to promote alignment and harmony within and across these constituencies.



Dana Telford

Dana is a principal consultant specializing in helping family business owners plan for succession and manage the complexities and opportunities that are inherent to family business. He works with controlling owner, sibling partnership and multi-generational family enterprises of all complexities and sizes, and across multiple industries. His former and current clients include leaders from *Forbes'* list of the world's wealthiest, a royal family and two of the largest privately held businesses in the world.

The Family Governance Forum Agenda

Thursday, October 19	
7:30 AM - 8:30 AM	Attendee Check-in and Networking
8:30 AM	Program; includes Luncheon
6:30 PM	Reception and Dinner
Friday, October 20	
7:30 AM - 8:30 AM	Private Breakfast Buffet
8:30 AM - 12:00 PM	Program
12:00 PM	Concluding Luncheon
After 1:00 PM	Optional 1-on-1 Consulting sessions



You will receive a detailed agenda in advance of The Family Governance Forum.

Who Should Attend:

Individuals in the following roles may find great benefit from the program and should consider attending:

- Family council chairs
- Family assembly leaders
- Committee chairs
- Next generation leaders
- Family office executives
- Family foundation leaders
- Shareholder representatives
- Human resources/human capital executives

Please note: The Family Governance Forum is designed to support the success of leaders in the family governance system through learning, new ideas and experience exchange with other participants. To ensure the most productive environment for this advanced session, attendance is limited to:

- Family members serving in recognized leadership roles in family governance, decision making, and cohesion, and
- Key non-family executives whose job function includes leadership in these areas.

If you would like to discuss the program and whether it is a good fit for you, please contact Kristi Daeda at (773) 784-5008 or daeda@thefbcg.com.

Register Today

Visit www.thefbcg.com/familyforum or call The Family Business Consulting Group at 773-604-5005.

The registration fee includes advance preparation and conference learning materials, program instruction, refreshment breaks, lunch and dinner reception on Thursday and breakfast and lunch on Friday.

Before 7/21/2017:

\$2600 - 1 family representative
\$2300 for each additional member*

After 7/21/2017:

\$2800 - 1 family representative
\$2500 for each additional member*

**Up to three total attendees per family*

Cancellation Policy

All cancellations and requests for refunds must be submitted to The Family Business Consulting Group via email to christine@thefbcg.com by Friday, September 15, 2017 to receive a refund. There will be an administrative fee of \$150 for any cancellations. The Family Business Consulting Group reserves the right to cancel or reschedule the program due to weather, illness, or other circumstance and is not responsible for any cancellation or change charges assessed by airlines, travel agents, hotels, or other businesses in conjunction with attendee travel. In case of cancellation or rescheduling, full refunds of registration fees will be made. Refund requests will be processed after the meeting concludes.

Visit www.thefbcg.com/familyforum to register today.

